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**Session VI: Developing Community Capacity**

**November 17-18, 2020**

**Tuesday, November 17***\*\*All Times Eastern\*\**

**Morning Session**

9:30 – 9:45 am **Welcome & Opening**

9:45 – 11:00 am **Using Technology to Engage the Community***China Riddle, Digital Strategist, Appalachian Regional Commission*

*Joshua Ball, Associate Executive Director, SOAR*

*Colby Hall, Executive Director, SOAR*

11:00 – 11:30 am **Break**

11:30 am – 12:30 pm **Virtual Visit: National Comedy Center**

*Journey Gunderson, Executive Director, National Comedy Center*

**Afternoon Session**

2:15 – 3:15 pm **Finding Funding**

*Mary Hunt, Program Director, Benedum Foundation   
Andrea Magnuson, Senior Grants Director, Gebbie Foundation   
Moderator: Bruce Decker, Owner, Collective Impact*

3:15 – 3:45 pm **Break**

3:45 – 4:00 pm **Common Mistakes: How Not to Write a Proposal***Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville*

4:00 – 5:30 pm **Team Challenge:** **Responding to an RFP**

**Wednesday, November 18***\*\*All Times Eastern\*\**

**Morning Session**

9:00 – 9:15 am **The Day Ahead** *Jessica Mosley, Program Manager, Appalachian Leadership Institute*

9:15 – 10:00 am **Team Challenge Report Out**

10:00 – 10:30 am **Break**

10:30 am – 12:30 pm **Strategic Doing: Book Discussion & Training Workshop**

*Ed Morrison, Director, Agile Strategies Lab*

*Liz Nilsen, Associate Director, Agile Strategies Lab*

*and Team*

**Afternoon Session**

2:30 – 3:30 pm **Breakout Discussion:**

**Retrospective on the Appalachian Leadership Institute**

3:30 – 4:00 pm **Break**

4:00 – 5:00 pm **Graduation Ceremony**