



Session II: Identifying Economic Opportunities December 9-10, 2020

Wednesday, December 9
All Times Eastern

Morning Session

- 9:00 – 9:15 am **Welcome & Opening**
Brandon McBride, Executive Director, Appalachian Regional Commission
Tim Thomas, Federal Co-Chairman, Appalachian Regional Commission
- 9:15 – 9:30 am **Coffee Talk**
Bruce Decker, Owner, Collective Impact
- 9:30 – 10:30 am **Keynote Speaker**
Kim Caudle Lewis, Chief Executive Officer and Co-Founder, PROJECTXYZ, Inc. a fireside chat with moderator Katie Cahill, Ph.D. Associate Director, Howard H. Baker Jr. Center for Public Policy
- 10:30 – 10:45 am **Break**
- 10:45 am – 12:00 pm **Strengthening Economic Resilience in Appalachia**
Stephan J. Goetz, Ph.D., Professor of Agriculture and Regional Economics, Penn State University
Christine Gyovai, Principal, Dialogue + Design Associates
Evan Hansen, Founder, Downstream Strategies
Kostas Skordas, Director, Research & Evaluation, Appalachian Regional Commission

with moderator Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville
- 12:00 – 12:30 pm **Industrial Makeup of the Appalachian Region**
Logan Thomas, Economist, Appalachian Regional Commission

Afternoon Session

- 2:00 – 3:15 pm **Transforming Industries Using Emerging Technology**
Electric Vehicles and the Auto Industry: David Greene, Ph.D., Research Professor, Department of Civil and Environmental Engineering, University of Tennessee Knoxville
Solar Power and the Energy Industry: Lindsay Cherry, Market Intelligence and Policy Manager, Q CELLS North America
Rare Earth Elements and the Mining Industry: Deborah Penchoff, Ph.D., Associate Director, Innovative Computing Laboratory
- with moderator Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy*
- 3:15 – 3:30 pm **Break**
- 3:30 – 4:15 pm **Key Tool: Strategic Planning**
Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville
- 4:15 – 5:30 pm **Breakout Discussion: Finding Common Ground**
Bruce Decker, Owner, Collective Impact

Thursday, December 10

All Times Eastern

Morning Session

- 9:00 – 9:05 am **The Day Ahead**
Jessica Mosley, Program Manager, Appalachian Leadership Institute
- 9:05 – 9:20 am **Coffee Talk**
Cat Wilt, Research Director, University of Tennessee Knoxville
- 9:20 – 10:15 am **Family Feud: Appalachia Edition**
- 10:15 – 10:30 am **Break**
- 10:30 – 11:30 am **Communities Leading the Way**
Hub-and-Spoke Models for Manufacturing: Mike Workman, CEO, Contraxx Furniture
Community Development Revisited: Tasha Hargrove, Ph.D., Associate Extension Research Professor, Agricultural and Resource Economics, Tuskegee University

and Robert Zabawa, Ph.D., Research Professor, Agricultural and Resource Economics, Tuskegee University
Leveraging Infrastructure for Tourism: Becky Sullivan, Executive Director, Fayette County Chamber of Commerce

with moderator Cat Wilt, Research Director, University of Tennessee Knoxville

11:30 am – 12:00 pm **Leadership Reports: Profiles & Behaviors**

Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy

Afternoon Session

2:00 – 3:00 pm

How People and Machines Are Smarter Together

James Scott, Ph.D., Professor, Information, Risk, and Operations Management, The University of Texas at Austin and co-author of AIQ: How People and Machines are Smarter Together

3:00 – 3:05 pm

Break

3:05 – 5:45 pm

Team Challenge: Planning Through Disruptive Opportunities

Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville