



## **Session II: Identifying Economic Opportunities**

**December 2-5, 2019 | Dalton, Georgia**

**Dalton Convention Center  
2211 Dug Gap Battle Rd  
Dalton, GA 30720**

### **Monday, December 2**

7:30 – 9:00 pm

**Appalachian Trivia Night**

126 W. King St, Dalton, GA 30720

*This is an optional event. Please RSVP to Jessica at [jmosley@arc.gov](mailto:jmosley@arc.gov) by Wednesday, November 27<sup>th</sup>.*

### **Tuesday, December 3**

Attire for the Day: Business Casual

7:30 – 8:30 am

**Breakfast** | Meeting Room AII-AIII

8:30 – 8:50 am

**Welcome & Opening Remarks** | Banquet Hall II

*Dennis Mock, Mayor, Dalton, Georgia*

*Kostas Skordas, Director, Division of Research & Evaluation,  
Appalachian Regional Commission*

8:50 – 9:00 am

**The Day Ahead** | Banquet Hall II

*Jessica Mosley, Program Manager, Appalachian Leadership Institute*

9:00 – 10:10 am

**Snapshot: A Picture of the Appalachian Economy** | Banquet Hall II

*John Deskins, Ph.D., University of West Virginia*

*Marilyn Helms, DBA, Dean, Wright School of Business, Dalton State University*

*Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center  
for Public Policy*

10:10 – 10:30 am

**Break** | Meeting Room AII-AIII

- 10:30 – 11:30 am     **Strategic Planning Overview** | Banquet Hall II  
*Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville*
- 11:30 – 11:45 am     **Team Breakout Discussion: Finding Common Ground** | Banquet Hall II  
*Bruce Decker, Owner, Collective Impact*
- 11:45 am – 12:45 pm   **Lunch** | Meeting Room AII-AIII
- 12:45 – 2:00 pm     **Team Breakout Discussion: Finding Common Ground** | Team Rooms
- 2:00 – 3:00 pm     **Keynote Address** | Banquet Hall II  
*Marianne Wanamaker, Ph.D., Associate Professor of Economics, The University of Tennessee, Knoxville*
- 3:00 – 3:30 pm     **Break** | Meeting Room AII-AIII
- 3:30 – 3:45 pm     **Leadership Profile Reports** | Banquet Hall II  
*Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy*
- 3:45 – 5:30 pm     **Economic Challenge Scenarios** | Banquet Hall II  
*Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy*
- 6:15 pm             **Bus Departs for Reception**  
Meet in Courtyard by Marriott Lobby at 6:10 pm
- 6:30 – 8:00 pm     **Reception with State & Local Officials** | Trevitt Hall
- 8:00 pm             **Bus Departs to Return to Courtyard by Marriott**

### **Wednesday, December 4**

Attire for the Day: Business Casual

For the Q CELLS tour, you must wear long pants, closed toe shoes, and no jewelry.

- 7:30 – 8:30 am     **Breakfast** | Meeting Room AII-AIII
- 8:30 – 8:45 am     **The Day Ahead** | Banquet Hall II  
*Jessica Mosley, Program Manager, Appalachian Leadership Institute*
- 8:45 – 9:30 am     **ARC 101** | Banquet Hall II  
*Guy Land. Legislative Liaison, Appalachian Regional Commission*
- 9:30 – 10:45 am   **Economic Resilience in the Face of Disruptive Forces** | Banquet Hall II  
*Jared Arnett, Executive Director, Shaping Our Appalachian Region (SOAR)*  
*Martin Romitti, Ph.D., Senior Vice President for Research and Technical Assistance, Center for Regional Economic Competitiveness*  
*Moderator: Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville*

- 10:45 – 11:00 am      **Break** | Meeting Room AII-AIII
- 11:00 am - Noon      **Team Challenge Work Time**
- Noon – 1:00 pm      **Lunch** | Meeting Room AII-AIII
- 1:00 – 2:00 pm      **Successfully Adapting to Economic Shifts** | Banquet Hall II  
*Carl Campbell, Executive Director, Joint-Development Authority for Dalton/Whitfield County*  
*James Talley, City Manager, Ducktown, TN*  
*Mike Workman, CEO, Contraxx Furniture*  
*Moderator: Cat Wilt, Research Director, University of Tennessee*
- 2:15 pm      **Bus Departs for Q CELLS**
- 2:30 – 4:30 pm      **Q CELLS Tour**  
*Please note: There is NO PHOTOGRAPHY allowed on the Q CELLS Tour.*
- 4:30 pm      **Bus Departs to Return to Convention Center**
- 7:00 pm      **Dinner On Your Own**  
*There will be a group going to Cherokee Brewing + Pizza Company (207-B West Cuyler St, Dalton, GA 30720), but you do not have to join the group for dinner.*

## Thursday, December 5

Attire for the Day: Business Casual

- 7:30 – 8:30 am      **Breakfast** | Meeting Room AII-AIII
- 8:30 – 10:30 am      **Team Presentations & Discussion** | Banquet Hall II
- 10:30 – 11:00 am      **Break** | Meeting Room AII-AIII
- 11:00 – 11:45 am      **Automation & Jobs: The Future of Employment** | Banquet Hall II  
*Per Bylund, Ph.D., Assistant Professor, School of Entrepreneurship, Oklahoma State University*
- 11:45 am – 12:30 pm      **Book Discussion** | Banquet Hall II  
*Rise of the Robots*
- 12:30 – 1:30 pm      **Lunch & Wrap Up** | Meeting Room AII-AIII